

PEOPLE, PLACES & SCHOOLS OF INTERACTION DESIGN

THE MAP OF INTERACTION DESIGN

We decided on this strange way to represent the interaction design network in the world—a list of people followed by their email address—because we think it is a perfect representation of a world in constant flux and motion.

There are a number of people: not too little, not too many. Most of them know each other. They travel a lot, they often change their base or the place of their activities because of a new project, a new business, a new teaching opportunity. Some of them work in academia, some in the free market. Some others work across different fields like communication, fashion, marketing and business. The people listed here are generally curious and open to the world (this is the reason we list also their e-mail addresses).

Beware!

This list does not represent the wholeness of the field; neither it is a ranking of the most important or influential people. In compiling it we tried not to forget any relevant places/institutions/companies.

Once we mention one person from a group, that's enough. The reason behind choosing only one person does not represent a judgement. Sometimes it is like this for a practical reason (we have that address and not another one), sometimes because in the past we have had the chance to meet and/or work with them.

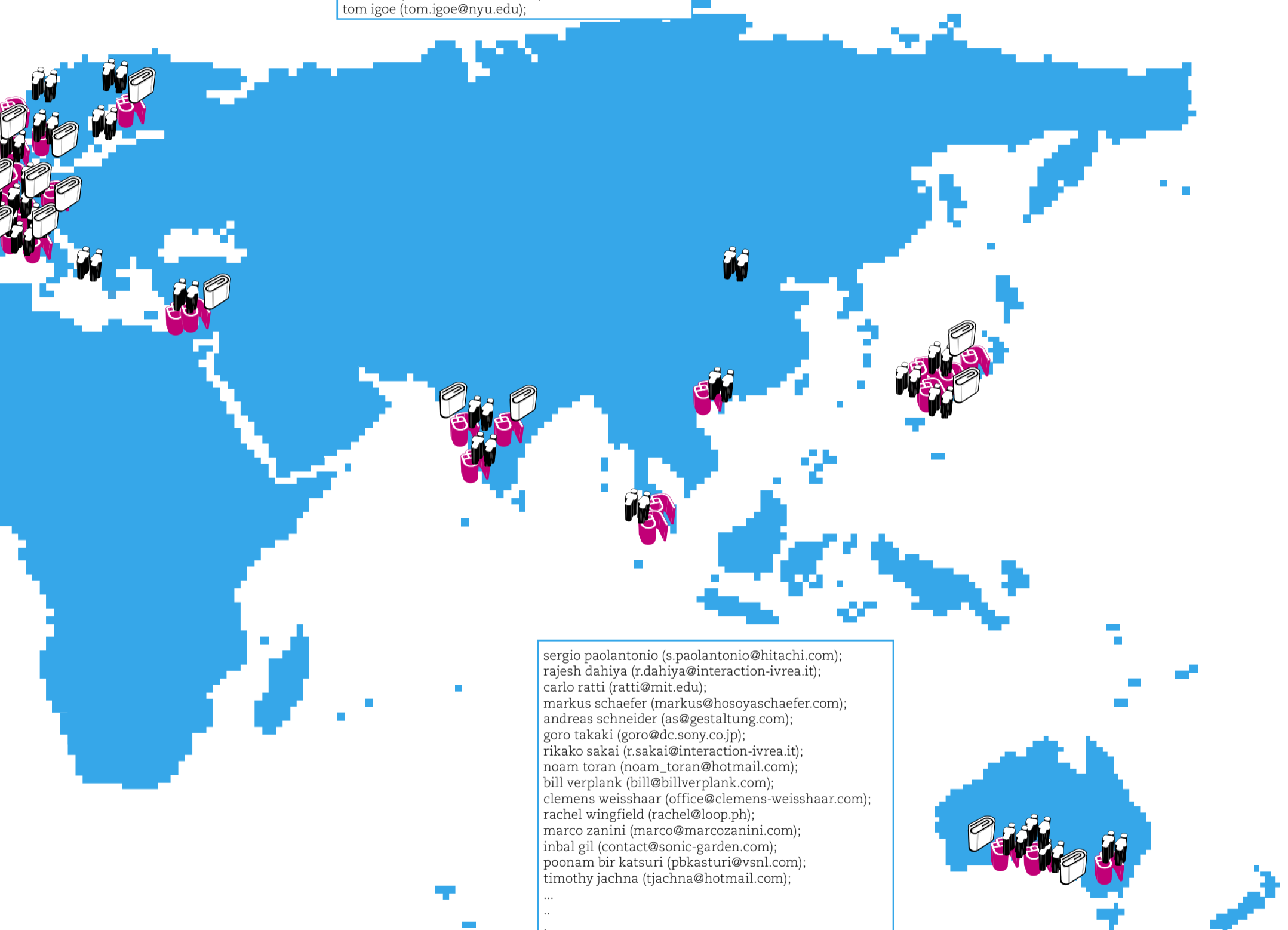
It is a snapshot, taken in January 2005. Again, the network is in constant flux and it changes day after day. New people join, some of the old ones move on to other activities in life. Also notice that there are some holes. In the map there are big areas not completely known. This does not mean that in these places there is not interaction design, simply that we are not so familiar with them. One of the nice things about the discipline is that it is very often done in remote locations, away from rich institutions or internationally-branded companies. One of the reasons to make this fanzine was to communicate who we are, what we do and why we do it. Of course, there is another level: to create new links and expand the number of knots in our network. We are looking forward to a revised version of the map, with new people and new points of coverage.



Here's our list:

sebastiano bagnara (s.bagnara@interaction-ivrea.it);
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